



Olympic and Other Sports Trends

Try to agree on the past, present and future trends in the things below. Start with whichever you find easiest or most interesting.

- Sports participation
- Success of national teams and sportsmen
- The fame of sportsmen
- Obesity
- Interest in traditional sports
- Interest in Western sports
- Pressure on youth team players
- Salaries for sportsmen
- Commercialism of sports
- Foreign players in domestic leagues
- Domestic players going to foreign leagues
- People competing for your country who don't have a strong connection to your country
- Transfer fees
- Corporate sponsorship of sports
- Ticket prices
- Sports on free TV
- Sports on paid TV
- Coverage of sports in the news/ in newspapers
- Sports publications and their popularity
- Gym membership
- Attendance at gyms
- Gym fees
- Standard of public sporting facilities
- Government/ Local government spending on sports

Useful language

Rise/ Climb/ Go up/
Take off/ Shoot up/ Rocket
Go down/ Decline/ Drop/ Fall
Dive/ Plunge/ Crash
Stay flat/ Remain stable
Go up and down/ Fluctuate
Bottom out/ Flatten out
Peak/ Plateau/ Flatten out
Dip
Recover
Rapidly/ Dramatically
Slowly/ Gradually

Choose a few above which you think are good changes and a few you think are bad and say why.

What are the causes and solutions for ones that are negative?