

Good and bad business ethics vocabulary and discussion

Brainstorm words and phrases used to describe (clearly) moral and (clearly) immoral business into the two columns below, leaving out things which are debateable/ neutral.

| Good business ethics | Bad business ethics |
|----------------------|---------------------|
| | |

Find more ideas below, brainstorm more, then compare your extra ideas as a class.

Try to find things which:

- are big/ important in your country
- are small/ minor in your country
- are becoming more common in your country
- are becoming less common in your country
- are related to the fashion industry
- are related to the... industry (= *another industry of your choice*)

Mixed good and bad business ethics vocabulary

- Ableism
- Accessibility
- Accountability
- Ageism
- Animal rights
- Asset stripping
- Backstabbing
- Bid rigging
- Bonded labour
- Bribery
- Bullying
- (Large/ Growing) carbon footprint
- Cartel
- Child labour
- Collusion
- Community involvement
- Corporate espionage
- Corruption
- Counterfeiting
- Cover-up
- Creative accounting
- CSR
- Dangerous working conditions
- Defamation
- DEI
- Discrimination
- Dishonesty
- Diversity
- Eco-friendly policies
- Empowerment
- Equal opportunities
- Equality
- Ethical sourcing
- Exploitation
- Fair trade
- Fake...
- False claims
- Fraud
- Greed
- Greenwashing
- Hacking
- Honesty
- Ignoring health and safety
- Ignoring wellbeing
- Inclusion/ Inclusiveness
- Insider trading



- Integrity
- Keeping quiet about...
- Libel
- Living wage
- Malicious gossip
- Malicious rumours
- Market manipulation
- Modern slavery
- Monopolistic practices
- Mutual benefit
- Nepotism
- Old school tie
- Openness
- Paying cash in hand
- Philanthropy
- Pollution
- Price fixing
- Profiteering
- Racism
- Recycling
- Ripping people off
- Sensitivity
- Sexism
- Sexual harassment
- Slander
- Social enterprises
- Social responsibility
- Stakeholder approach
- Sustainability
- Sweatshops
- Taking advantage of people
- Tax dodging/ Tax evasion
- Transparency
- Turn a blind eye to...
- Union busting
- Waste
- Whistleblowing
- White collar crime
- Whitewashing
- Win-win

Check your answers as a class or with the answers, asking about any which you aren't sure about.

Try to put ones with related meanings together.

Partial answers

| Good business ethics | Bad business ethics | Bad business ethics cont. |
|--|---|--|
| <ul style="list-style-type: none"> ● Accessibility ● Accountability ● Animal rights ● Community involvement ● CSR ● DEI ● Diversity ● Eco-friendly policies ● Empowerment ● Equal opportunities ● Equality ● Ethical sourcing ● Fair trade ● Honesty ● Inclusion/ Inclusiveness ● Integrity ● Living wage ● Mutual benefit ● Openness ● Philanthropy ● Recycling ● Sensitivity ● Social enterprises ● Social responsibility ● Stakeholder approach ● Sustainability ● Transparency ● Whistleblowing ● Win-win | <ul style="list-style-type: none"> ● Ableism ● Ageism ● Asset stripping ● Backstabbing ● Bid rigging ● Bonded labour ● Bribery ● Bullying ● (Large/ Growing) carbon footprint ● Cartel ● Child labour ● Collusion ● Corporate espionage ● Corruption ● Counterfeiting ● Cover-up ● Creative accounting ● Dangerous working conditions ● Defamation ● Discrimination ● Dishonesty ● Exploitation ● Fake... ● False claims ● Fraud ● Greed ● Greenwashing ● Hacking | <ul style="list-style-type: none"> ● Ignoring health and safety ● Ignoring wellbeing ● Insider trading ● Keeping quiet about... ● Libel ● Malicious gossip/ Malicious rumours ● Market manipulation ● Modern slavery ● Monopolistic practices ● Nepotism ● Old school tie ● Paying cash in hand ● Pollution ● Price fixing ● Profiteering ● Racism ● Ripping people off ● Sexism ● Sexual harassment ● Slander ● Sweatshops ● Taking advantage of people ● Tax dodging/ Tax evasion ● Turn a blind eye to... ● Union busting ● Waste ● White collar crime ● Whitewashing |

Suggested answers with related vocabulary together

| Good business ethics | Bad business ethics |
|--|--|
| <ul style="list-style-type: none"> ● Accountability ● Animal rights ● Community involvement ● DEI/ Accessibility/ Diversity/ Equal opportunities/ Equality/ Inclusion/ Inclusiveness/ Sensitivity ● Eco-friendly policies/ Recycling/ Sustainability ● Empowerment ● Ethical sourcing/ Fair trade ● Integrity ● Living wage ● Mutual benefit ● Openness/ Transparency/ Honesty ● Philanthropy ● Social responsibility/ CSR/ Social enterprises/ Stakeholder approach ● Whistleblowing ● Win-win | <ul style="list-style-type: none"> ● Asset stripping ● Backstabbing ● Bullying ● (Large/ Growing) carbon footprint ● Collusion/ Bid rigging/ Cartel/ Price fixing ● Corporate espionage/ Hacking ● Corruption/ Bribery/ Nepotism ● Cover-up/ Keeping quiet about.../ Whitewashing/ ● Creative accounting/ Tax dodging/ Tax evasion ● Dangerous working conditions/ Ignoring health and safety ● Defamation/ Libel/ Malicious gossip/ Malicious rumours/ Slander ● Discrimination/ Ableism/ Ageism/ Racism/ Sexism ● Exploitation/ Child labour ● Fake.../ Counterfeiting ● Fraud/ False claims/ Dishonesty ● Greed ● Greenwashing ● Ignoring wellbeing ● Market manipulation ● Modern slavery/ Bonded labour ● Monopolistic practices/ Profiteering ● Old school tie ● Paying cash in hand ● Pollution ● Ripping people off ● Sexual harassment ● Sweatshops ● Taking advantage of people ● Turn a blind eye to... ● Union busting ● Waste ● White collar crime/ Insider trading |