

## Packaging trends

Choose a topic below and describe past, present and future changes in that thing for at least one minute. Your partner will then agree or disagree, ask for more details, add details, etc. Then take turns doing the same with different topics below.

- (Paper/ Plastic) bags
- (Wooden/ Steel) barrels
- Beverage packaging (beer and cider packaging, wine packaging, etc)
- (Non-)biodegradable...
- Blister packs
- (Corrugated/ Folding) board/ card/ cardboard
- Boil in the bag packaging
- (Plastic/ Glass) bottles
- (Card/ Cardboard) boxes
- Bubble wrap
- Canned food
- Canning/ (Steel/ Aluminium) cans
- Ceramic packaging/ Pottery packaging
- Chemical packaging
- Childproof packaging
- Chinese...
- Closures (corks, screw tops, pull caps, ceramic caps, metal caps, stoppers, lids, etc)
- (Length of/ Speed of/ Use of) conveyor belts
- Cosmetics packaging
- Cost of...
- (Wooden) crates
- Custom-made packaging equipment/ Tailor-made packaging equipment
- Desiccants
- Developing countries'...
- Eastern European...
- Energy requirements
- Exporting.../ Importing.../ Trade surplus in.../ Trade deficit in...
- Fabric packaging (jute packaging, hemp packaging, etc)
- Flexibility of packaging machinery
- Flexible packaging
- Font sizes
- Food packaging (bakery packaging, cereal packaging, dairy packaging, baby food)
- Food poisoning
- Food waste
- Gas packaging (aerosols, etc)
- Glass packaging (glass bottles, glass jars, etc)
- Global.../ Worldwide...
- Heat sealing
- Household packaging
- Incineration of waste
- Information on packaging (QR codes, best before dates, production dates, additives)
- Japanese...
- (Sticky) labels

- Labelling requirements
- Landfill
- Latin American...
- Littering
- MAP (Modified atmosphere packaging)/ Vacuum packing
- MENA...
- M&A in the... sector
- (Rigid) metal packaging (aluminium packaging, steel packaging, tinplate packaging)
- Microwaveable packaging
- Natural packaging (hemp, straw, jute, cotton, etc)
- Off-the-shelf packaging equipment
- Packaging sizes
- Packaging machinery (filling machinery, sealing machinery, sterilising, wrapping, etc)
- (Coated/ Multilayer/ Waxed) paper packaging (sachets, bags, cartons, boxes)
- Pasteurisation/ Pasteurised...
- Peelable...
- (Flexible/ Rigid) plastic packaging (rPET, cellophane, Bakelite, polyethylene, PVC)
- Pouches
- Prices of...
- Primary packaging
- Production of...
- Profit margins of...
- Pulp
- Raw material prices
- (Non-)recyclable.../ Recycling
- Re-sealable packaging
- (Legal) regulations on.../ (Legal) restrictions on.../ (New) rules on...
- Reusable.../ Reusing...
- RFID (radio frequency identifier) chips in packaging
- Secondary packaging
- Shelf life/ Best before dates/ Expiration dates
- Shrink wrapping
- Single-serving packaging/ Single-dosage packaging
- South-East Asian...
- Tampering
- Tamper-evident packaging/ Tamper-resistant packaging
- Tearable...
- Tertiary packaging/ Transit packaging (pallets, etc)
- Tobacco packaging
- Transport packaging
- Use of lasers in packaging
- Use of robots in packaging/ Robotic packaging machinery
- Use of...
- Weight of packaging
- Wooden packaging

*When your teacher stops you, ask about any vocab above you don't understand, working together as a class to explain related trends each time.*

### **Packaging vocabulary brainstorming**

*Choose one category below and take turns brainstorming examples of that thing until someone gives up or says something that doesn't match the category.*

- Bags
- Barrels
- Beverage packaging
- Board/ card/ cardboard packaging
- Bottles
- Cans
- Childproof packaging
- Closures
- Cosmetics packaging
- Developing countries
- Eastern European countries
- Fabric packaging
- Flexible packaging
- Food packaging
- Food poisoning
- Food waste
- Glass packaging
- Household packaging
- Information on packaging
- Labels
- Latin American countries
- MENA countries
- Metal packaging
- Microwaveable packaging
- Natural packaging
- Non-biodegradable packaging
- Packaging machinery
- Paper packaging
- Plastic packaging
- Primary packaging
- Raw material for making packaging
- Recyclable packaging
- Regulations/ (Legal) restrictions on packaging/ labelling
- Re-sealable packaging
- Reusable packaging
- Sealing
- Secondary packaging
- South-East Asian countries
- Tamper-evident packaging/ Tamper-resistant packaging
- Tearable packaging
- Tertiary packaging/ Transit packaging
- Waste disposal
- Wooden packaging

*Write at least two examples of each thing above. Some words can go with two or more.*