



Stating the aim of a presentation

1. *Cross off things below which of these are not really aims (e.g. just giving the topic).*

- A) Although I'll give you quite a lot of information about St Nevis, I'll be satisfied if most of you just remember from now on that it exists and maybe more or less where it is.
- B) I'll explain the differences between a kangaroo and a wallaby.
- C) By the end of this presentation I hope to have persuaded you to switch majors to maths.
- D) I aim to convince you that chocolate is delicious.
- E) I am presenting this information so that you will be more informed next time you choose where to go on holiday.
- F) I'll discuss whether Japan should join free trade areas.
- G) I hope that after this presentation you will take more interest in Africa next time you see it mentioned on the news.
- H) I intend to stop you eating burgers.
- I) I will feel that this presentation has been successful if most of you cut down on the CO2 emissions that you are responsible for at least a little.
- J) I will present my ideas for improving this building.
- K) I will tell you about temple restoration in Kyoto.
- L) I'll look at the next generation of mobile phone technology.
- M) I'll talk about the influence of Japanese anime on recent American animated films.
- N) I've chosen to present three ways the Japanese economy has the change.
- O) My goal is to make you think twice before buying a sugary drink.
- P) My objective is for at least some of you to sign the online petition about...
- Q) My presentation is about volunteering in the greater Tokyo area.
- R) My purpose in presenting this to you is for you to consider Jaguar whenever you might be able to next buy a car.
- S) The aim of my presentation is to help you remember to switch things off rather than put them on standby.
- T) The purpose of my presentation is to change your mind about Oregon.

- U) The subject of this presentation is using your commuting time productively.
- V) The title of my presentation is “Why is Peter Rabbit so popular in Japan?”
- W) The topic of my presentation is the Africar, a wooden car for developing countries.
- X) What I'd like to explain in my presentation is why the content of Japanese school history textbooks causes so much controversy abroad.

2. *What is the function of all the ones which aren't aims?*
3. *Which of the aims above are not realistic with the people now in this room as the audience? Why not?*
4. *Can you make those aims more realistic?*
5. *Underline the generally useful language for talking about aims above.*
6. *Circle the language that makes the aims achievable, e.g. “at least...”*
7. *In general, what kinds of aims are there above? Could you use those kinds of aims to change the unrealistic examples above?*
8. *Try to make the aims which aren't realistic more realistic in the same ways.*
9. *Write aims for the topics without aims above.*
10. *Work in pairs to write different kinds of aims for your presentations, then choose the best.*
11. *Does the content of your presentation match your aim?*

Hint 1: There are twelve which aren't really aims. Hint 2: There are three which probably aren't achievable.