

## Surveying the audience in presentations

*What are the criteria for a good use of surveying the audience in presentations?*

*Compare with the list below*

### Criteria

- It's easy for the audience to answer the question (without thinking for too long)
- Everyone can answer
- It isn't too personal to answer
- Answering the question hooks the audience
- Other people's answers hook the audience, e.g. people looking around to see if other people have their hands up and/ or reacting to how many people do so
- The result is surprising/ interesting
- The presenter learns something useful, e.g. something which will affect the content of the presentation or their approach to presenting that information.

*Think of questions you could ask the people in this class which would match those criteria.*

### Possible topics

- Ambitions/ Goals
- Arts and media
- Childhood
- Computers/ Technology
- Favourites/ Likes and dislikes/ Tastes
- Friends and family
- Health and fitness
- Hobbies/ Interests
- Knowledge/ General knowledge/ Guessing statistics
- Meaning/ Origins of your name
- Near future
- Opinions
- Possessions
- Recent past
- Recognising a picture of something
- Routines/ Habits
- Things they have/ haven't heard of
- Travel
- Unusual experiences
- Work/ Studies/ Volunteering

*What phrases could you use to do these things?*

### Asking the survey questions

### Persuading people to answer

### Reacting to the response

*Compare with the phrases below*

**Asking the question**

How many people here...?

Please raise your hand if...

Let's have a show of hands to see who...

**Persuading people to answer**

I'm sure there must be more people than that.

Don't be shy.

Most people didn't raise their hands at all, so let's try again.

**Reacting**

I'm not surprised but...

Interesting!

Wow, I didn't expect so many/ few.

*In pairs, write survey questions for your presentation topics.*

*Decide which of those were most successful, perhaps after asking for other people's feedback.*

*What are the advantages of survey questions over other kinds of questions in a presentation?*

*What other kinds of questions are good/ okay in a presentation?*

*Write criteria for good use of those questions.*